

henri.hencke@t-online.de

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## ***From the Television Lamp to the Wireless Logger ebro<sup>®</sup> Electronic Celebrates its 40th Anniversary***

The ebro<sup>®</sup> history began quite inconspicuously, when Erhard Bross founded the company ebro<sup>®</sup> Electronic in Freiburg-im-Breisgau, Black Forest, in 1968. Only a few employees were producing a single product - plug-integrated power supplies. From the mid-seventies on, company-owned plastic injection machines were used to produce bulletproof vests for the police. In addition, ebro<sup>®</sup> manufactured the at that time popular "Telegen" television lamps.

Even after the company's relocation in 1976 from Freiburg to the present company headquarters in Ingolstadt, Bavaria, the production of these products was continued. In 1980 ebro<sup>®</sup> started its real core business - the development and production of temperature measurement devices.

As one of the pioneers in Europe, ebro<sup>®</sup> introduced its first thermometers with digital display in 1980. New products were born at an increasingly rapid pace - watertight handheld thermometers, powered by long-life batteries, the first Temptimem data loggers, high-temperature loggers, precision thermometers, data loggers with display, pressure loggers, a special oil-quality measuring instrument for the food industry, many measurement innovations in the medical field and now the very latest highlights: **the EBI 10 data logger with wireless technology for high temperatures and the space-saving EBI 11 miniature data logger, available in Spring 2008.**

In the anniversary year of 2008, ebro<sup>®</sup> continues to develop and produce at Ingolstadt with a staff of about 100. Wolfgang Klün, Managing Director at ebro<sup>®</sup> since 1994, summarises: "Our philosophy 'We do it here and we do it on our own' has proved very effective. Proximity and a compact, motivated team provide an excellent climate for innovation."

**Today, ebro<sup>®</sup> is known as a world-wide supplier of innovative, hand-held electronic measuring instruments for temperature, pressure, humidity and pH values.** Three direct salesmen and two sales representatives in Germany as well as almost 100 distributors outside Germany serve the markets food, pharmaceuticals, chemicals, hospitals and industry.

### **Press relations/Advertising:**

EURO DOC

**Mr Henri Hencke**

Rheingauweg 1

**D-65474 Bischofsheim**

Tel.: +49 6144 41 909

Fax: +49 6144 41 909

henri.hencke@t-online.de

### **Please send enquiries to:**

Klipspringer (ebro Service Agent UK)

Attn of **Technical Sales**

Rynor House, Farthing Road

**Ipswich, Suffolk IP1 5AP**

Tel.: (01473) 741 500

Fax: (01473) 747 200

info@klipspringer.co.uk

Internet: www.ebro.com